

# Claim £1000 Towards Smarter Working!

## AIMS

- To reduce business travel
- Improve communication and liaison with staff, suppliers, customers or prospects
- Cut costs & improve your carbon footprint
- Save time, increase business efficiency
- Receive a grant for this investment



## HOW

- Free staff-travel survey
- A clear plan of travel-cost reduction
- A match funded grant of up to £1,000, VAT not included

## FUNDING THE INITIATIVE

- The project is funded by the European Regional Development Fund (ERDF)
- The funding is matched (up to £1000) which means...

If you spend £1500 you get £750 back  
If you spend £2000 you get £1000 back  
If you spend £2500 you get £1000 back

- The grant is not a loan & it is a non-repayable incentive



## THE 10-STEP PROCESS

1. Tell us your business employs 5-250 people, is located in Berkshire, Oxfordshire or Buckinghamshire's & you'd like to find out more.
2. We put you in touch with a local Business Adviser.
3. You complete a simple on-line form.
4. You receive a travel efficiency plan indicating how smart travel choices (including but not limited to videoconferencing) will save your money.
5. You complete and return a grant application form.
6. You await approval from The Sustainable Routes project team.
7. Once approved, you may order your chosen equipment.
8. You send the invoice to The Sustainable Routes project team.
9. The match-funded grant is issued.
10. 6 months later, you will be helped to calculate the savings you have made.



[www.videocentric.co.uk](http://www.videocentric.co.uk)

**0118 9798910**  
**sales@videocentric.co.uk**



## What is VideoCentric's role in the Project?

- VideoCentric Ltd is a private Video Communications Company accredited by each of the world's leading VC manufacturers including Tandberg, Polycom & LifeSize.
- VideoCentric's HQ is in Wokingham, Berkshire, with easy access to Reading, The Thames Valley, Buckinghamshire, Oxfordshire, Surrey and Hampshire and has set up links with the local Business Link and Councils to make the process of application easier for customers.
- VideoCentric will offer special discounts to support the Sustainable Routes Project and although 2nd quotes are likely to be required to satisfy the application process, VideoCentric is confident that its special pricing and local support offering will be superior to any other quote supplied.
- To not only supply the equipment but to professionally install it, commission and test it, to maintain it and train users how to get the most from their new VC system.

### Who are the partners directly involved in the Project?

- SEEDA— The Government funded agency set up in 1999 responsible for the economic and social development of the South East of England.
- Ngage Solutions—A non-profit company based in Thame that delivers programmes to support local businesses and is managing the Sustainable Routes project on behalf of SEEDA.
- Berkshire Business Link
- Buckinghamshire County Council
- Wokingham County Council
- Oxfordshire County Council
- Milton Keynes Council
- Reading Borough Council
- Business Support Kent
- National Business Travel Network

### How is my Company's information protected?

SEEDA, the Government-funded agency has appointed Ngage Solutions Ltd based upon its implementation of Security Procedures & Technology in accordance with the strict ISO27001 security standard. As such information can only be shared with "the partners directly involved in the project", i.e. those listed above and not with others such as VideoCentric, who are involved from a commercial viewpoint.



#### For more information.... Email:

grants@videocentric.co.uk  
info@sustainableroutes.co.uk

#### For a free demonstration of video conferencing technology, without obligation... Email:

demos@videocentric.co.uk

#### For special project pricing on affordable video conferencing systems from any of the worlds leading manufacturers... Email:

sales@videocentric.co.uk

#### For Frequently asked questions please click here...

[Http://www.sustainableroutes.co.uk/faq](http://www.sustainableroutes.co.uk/faq)



[www.videocentric.co.uk](http://www.videocentric.co.uk)

**0118 9798910**

**sales@videocentric.co.uk**

**Disclaimer:** Acceptance of match-funded grant is at the sole discretion of The Sustainable Routes Project Team and is not influenced in any by VideoCentric Ltd. Staff Travel Survey is not conducted by all councils but VideoCentric is hoping to advise when an external review is not available.