



Mission Statement

VideoCentric's mission is to become the most respected Video Conferencing supplier in the UK by using our technical and business management strengths, our knowledge of networked visual communications and our accreditation with all the major manufacturers.

VideoCentric will give independent honest advice of the highest calibre, and have a consultative approach towards customer challenges and problems. We will offer rapid on-site demonstrations and support anywhere in mainland GB, and contact our customers regularly to ensure complete satisfaction and offer a technical Customer Care service superior to any of our competitors.

VideoCentric will grow the business by 20% per annum through complete focus, minimal risk, self-funding, value for money and customer recommendations.

Strong partnerships will be made where necessary to provide solutions of excellence for our customers, and a safe, friendly, enjoyable environment is to be maintained for all employees of VideoCentric.

VideoCentric also have Health & Safety, Ethical, Environmental, Privacy and Security policies in place and can be viewed at www.videocentric.co.uk

Signature _____

Managing Director & Commercial/Contracts Manager, VideoCentric Ltd

Date: 1st January 2011