

# LifeSize® Connections™

## What's in the Cloud? Infrastructure as a Service.

LifeSize Connections is unlike any other video service on the market today. The LifeSize Connections HD video collaboration platform includes LifeSize video infrastructure technologies hosted in the cloud and offered to customers with flexible, pay-as-you-go pricing. LifeSize Connections is the fastest way to add and extend HD videoconferencing to your business, enabling secure, immersive communication between meeting rooms and desktops, and with people inside or outside your organization.

Cloud users host an average of **three applications in the cloud** and plan to double the number of applications they host in the cloud in the next two years.<sup>1</sup>



Close to **2/3 of IT professionals** surveyed believe cloud computing will overtake on-premises by 2015.<sup>2</sup>

Invite anyone outside your organization to collaborate with unlimited free guest invitations

Collaborate in HD with up to 9 participants with ad hoc, hosted multiparty calls anytime with anyone

Find and connect instantly through your organization's constantly updated directory, including presence status so you know who's available



Automatically deploy user desktop accounts and room system accounts

Call inside or outside your company with built-in firewall traversal in the room system software and desktop client; no public IP required

Instantly assign and reassign seats, manage bandwidth and run reports from the web-based administrator console

Download the free soft client and always receive free updates through the cloud

Standing at \$4.4 billion in revenues in 2011, the total videoconferencing systems and services market is forecast to **grow to \$6.3 billion by 2015.**<sup>3</sup>

**\$6.3**  
**BILLION**



The videoconferencing infrastructure-as-a-service market is a rapidly growing segment, **growing at a CAGR of 43%**. (2011–2015).<sup>4</sup>

<sup>1</sup> 2011 Frost & Sullivan Cloud User Survey.

<sup>2</sup> 2010 IBM Tech Trends Survey.

<sup>3,4</sup> Market Trends: Videoconferencing, Worldwide, 2011, Gartner, April 2011.