



# Lifesize<sup>®</sup> Cloud

Now you're talking with incredible video conferencing

**lifesize**<sup>®</sup>



# *Say hello...*

to video conferencing like you've never seen. Only Lifesize delivers one solution for simply connecting your conference rooms to everyone who needs to be in the meeting—from anywhere, on any device. And that's just the beginning.

- Lifesize connects the only award-winning video conferencing systems and mobile apps to a radically simplified cloud video service
- Works with the latest iOS and Android™ devices
- Offers the highest quality video conferencing
- Lets people initiate instant video calls or scheduled virtual meetings
- Ensures complete hassle-free management of a world-class video solution



# Video calling as it should be.

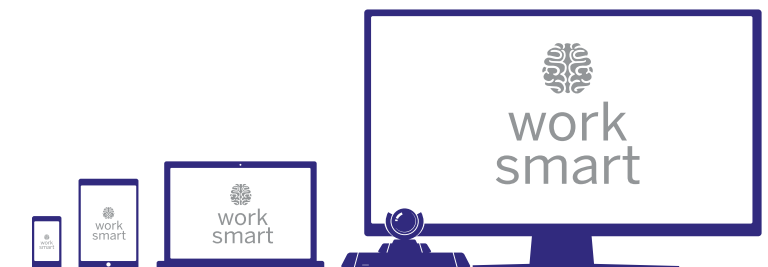
Ever wonder why virtual meetings are so complicated? We did too. So we changed everything. Now, you can call anyone in your organization with a single click. Dial a person or virtual meeting room by name rather than dialing a long access number. Call someone for an instant meeting, or join a scheduled meeting using a virtual meeting room. Stay connected from the meeting room to the office and on the go.

## One solution. Unbelievable meetings.

It's time to work smarter with an entire connected experience—one solution that puts everyone right in the meeting on any device. By delivering our radically simple cloud video service connected to our incredible video conferencing systems and mobile apps, Lifesize Cloud ensures that your best business decisions are made in person no matter where people happen to be.

## Get the connection you're looking for, on any device.

Start connecting over the highest quality video on any room video system, laptop, tablet, or smartphone—and meet instantly with individuals or teams, inside or outside your company.





# *Lifesize Cloud + Lifesize Icon*

## The Perfect Match

No other video conferencing system offers the ease, versatility and complete connected experience of Lifesize Cloud together with Lifesize Icon. Truly, this solution gives you the ultimate combination of unmatched simplicity and brilliant video, letting you meet with anyone, anywhere just like you're all in the same conference room.

Lifesize Cloud comes preloaded on every Lifesize Icon room video system and even better, all of your devices, including your laptops, tablets, and smartphones, will update automatically too, ensuring you'll always have the latest features to enjoy.



# See the meeting. Be the meeting.

Only Lifesize Cloud provides the features you need to make your meetings truly connected.

## Instant + Scheduled Calls

Call anyone in an instant or have everyone dial into one meeting without needing to send a new dial-in number.

## Shared Directory

Once a new person is added to Lifesize Cloud, they're instantly added to the directory. What's more, after connecting your Lifesize Icon room video system to Lifesize Cloud, your directory automatically populates with names. Now each person and video conferencing system can instantly access one another through the directory. Simply scroll by name to see who is available, and click to call.

## Ring All Devices

Only Lifesize Cloud rings all your devices (room video system, laptop, tablet and smartphone) for a video call.

## Single + Group Calls

To add another person or a video conferencing system to the conversation, simply click on the name. Keep adding as you go (up to 25).

## Complete Security

Whether you're sharing the latest financial reports or swapping confidential information, we've got your security needs covered. We provide business-class security and data encryption for Cloud customers. Lifesize also traverses firewalls so you don't have to, letting you conduct your meetings with confidence.

## Total Interoperability

The only way to get a truly connected experience is to be open and interoperable with each and every platform ...



SIP

iOS

PSTN



H.323



... even others in the industry.



RADVISION®  
an Avaya company

# Easy as 1-2-3!

Creating the connected experience couldn't be simpler. Connect Lifesize Cloud to your Lifesize Icon right out of the box, and host a meeting in the conference room in no time.



## 1. Download

The Lifesize Cloud app.



## 2. Connect

Connect your Lifesize Icon room video system to Lifesize Cloud.



## 3. Meet!

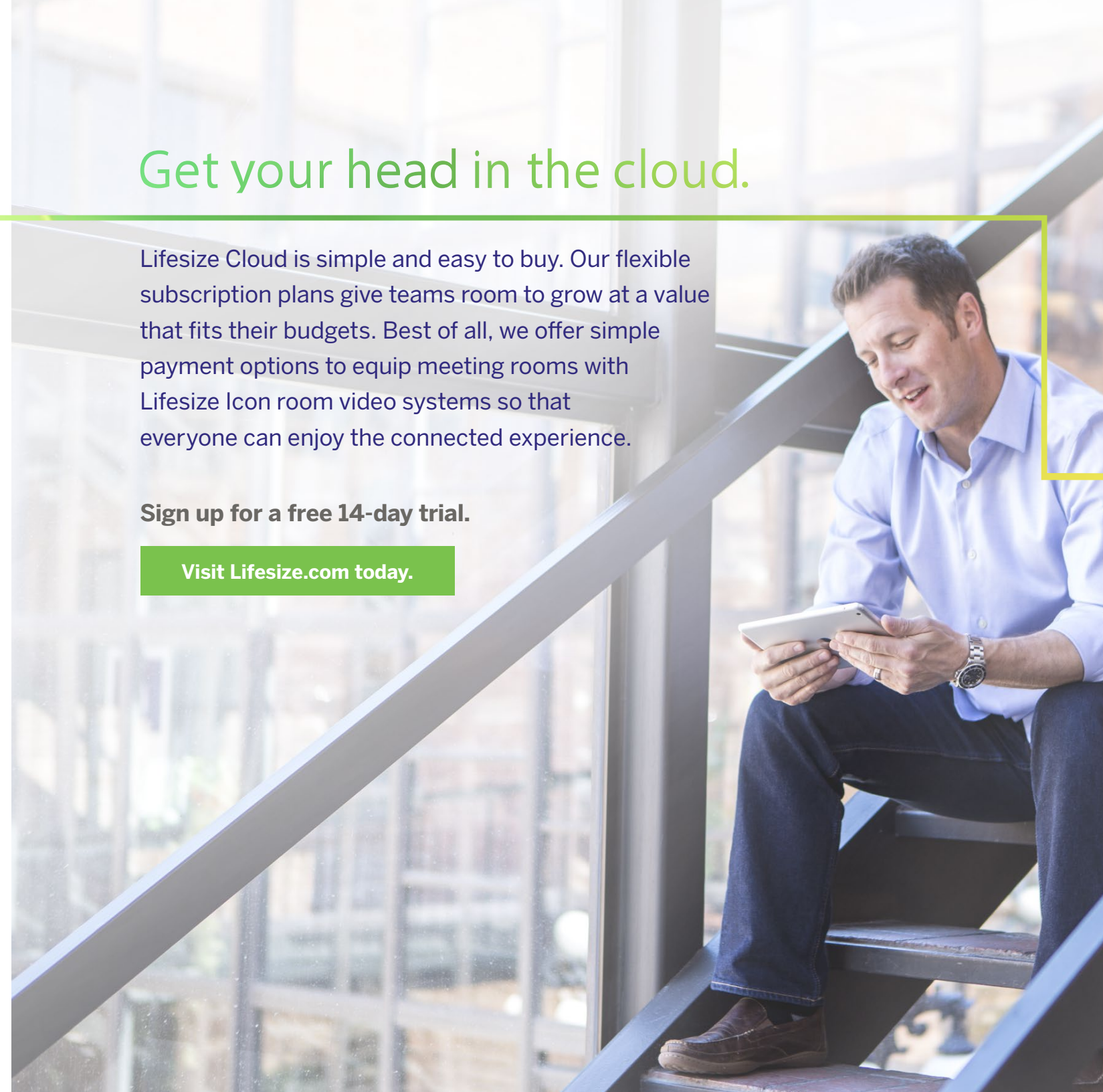
Click to call—it's that easy.

## Get your head in the cloud.

Lifesize Cloud is simple and easy to buy. Our flexible subscription plans give teams room to grow at a value that fits their budgets. Best of all, we offer simple payment options to equip meeting rooms with Lifesize Icon room video systems so that everyone can enjoy the connected experience.

**Sign up for a free 14-day trial.**

**Visit [Lifesize.com](https://www.lifesize.com) today.**



# Meet Lifesize Icon— The Best Way to Video Call

Our award-winning room video system is designed to be the industry's simplest video conferencing experience. Together with Lifesize Cloud, Lifesize Icon delivers video conferencing that's as easy, as lifelike, and as remarkable as meeting in person.

## 1. Video System

- Ideal for meeting rooms or home offices
- Intuitive, frustration-free user interface
- Click-to-call directory; press a button to add additional callers for a group call
- Instant and scheduled meetings

## 2. Camera 10x

- 1080p60 PTZ
- Wide-angle zoom lens with 70-degree field of view
- Up to 10x optical zoom

## 3. Phone, 2nd Generation

- Fully integrated HD audio conference phone
- Touch-screen user interface
- Manages HD video, audio and presentation

## 4. Digital MicPod

- Pro-audio 48 kHz sampling rate
- Reduces ambient room noise
- Touch-sensitive Mute button and “Mute” and “In-Call” LED indicators

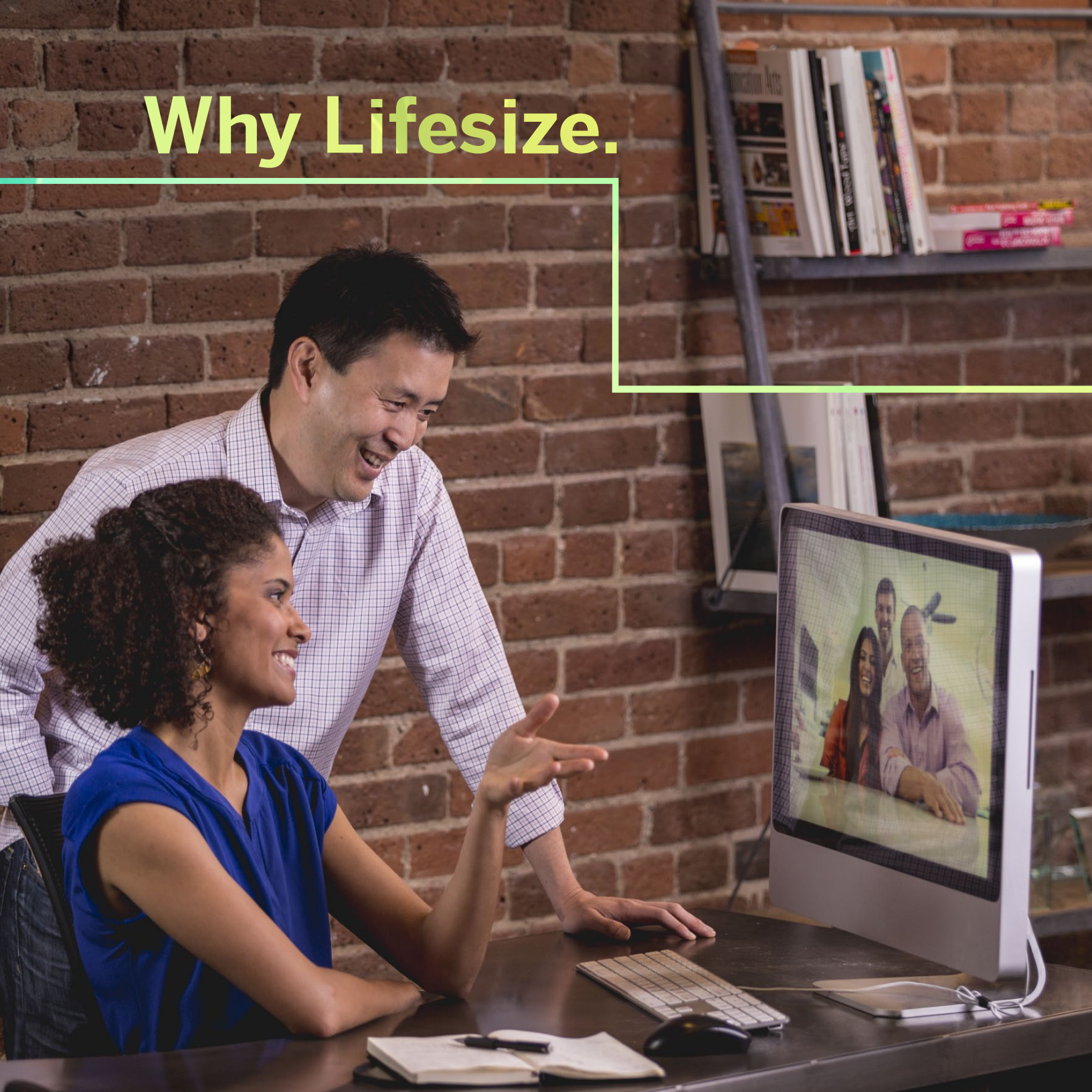
## 5. Remote

- Sleek and simple ergonomic style





# Why Lifesize.



Lifesize is the only company that connects our radically simple cloud service to an incredible and award-winning room video system and mobile apps.



Award-Winning  
Room Video System



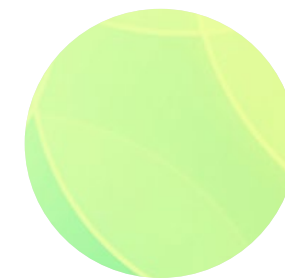
Best-in-Class  
Mobile Apps



Exceptional  
Cloud Service



**Connected  
Experience**







[www.lifesize.com](http://www.lifesize.com)  
E-mail: [info@lifesize.com](mailto:info@lifesize.com)

© 2014 Lifesize, a division of Logitech. All rights reserved. Information contained in this document is subject to change without notice. Lifesize is the registered trademark or trademark of Logitech. All other trademarks are the property of their respective owners.

BR\_Cloud\_0514