BlueJeans®

Blue Jeans Primetime

Interactive Video Events

Schedule and Join with Ease	No Hardware to Install or Manage	Video, Audio, Web All in One	Room, Desktop, Mobile

Blue Jeans Primetime has reinvented the online event by blending the interactivity and engagement of a video meeting with the scalability of a broadcast event. By creating an easy, open and collaborative experience for both organizers and attendees, Blue Jeans Primetime enables a whole new class of interactive events in business, media, entertainment, gaming and education.
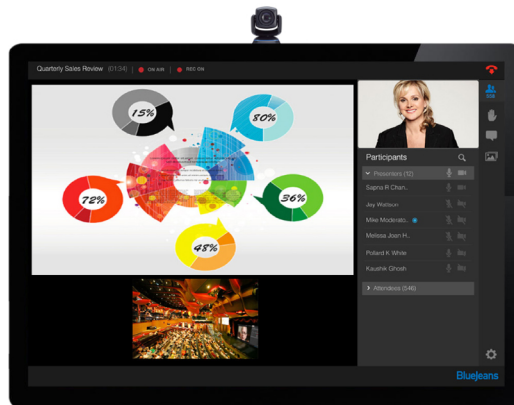
Blue Jeans Primetime merges the best of video collaboration and streaming capabilities into a single, easy-to-use platform

- **Large-Capacity Support**: Host video-centric online events with up to 3,000 attendees and 100 interactive presenters. Attendees can view the event stream without a download.

- **Audience Participation**: Attendees viewing the one-way stream can virtually raise their hand and request to "Go Live," enabling them to engage with presenters over video in the live event.

- **Present or View from Any Device**: Join from the full range of video endpoints, including room systems, computers and mobile devices, as well as phone dial-in. Presenting from a room system creates a professional environment without the need for a production crew.

- **Self-Service or Managed Experience**: Organizers can easily schedule and manage events on their own and enable presenters to intuitively interact over video, share content, play video clips and engage their audience. Those who prefer additional assistance can leverage Event Assist services.

- **Robust Moderator Controls**: Moderators can maintain a controlled environment with master controls. Record the session, mute participants, pin presenters, promote attendees and pause/resume the event.

Participant List
Participants Raising Hands
Event Chat
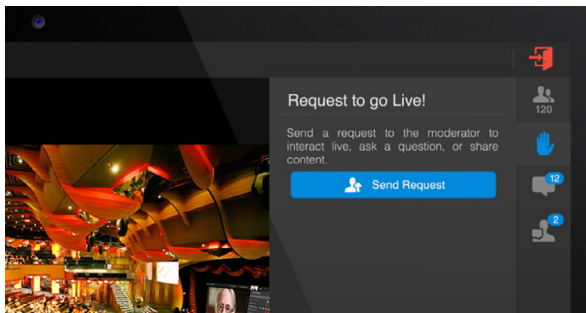Share Content

Mute Specific Participants

Moderators maintain control over the event

Presenters speak and share content

Attendees view the event and can request to "Go Live" as a Presenter

Request to go Live!

Send a request to the moderator to interact live, ask a question, or share content.

Send Request

Technical Specifications:

- **Capacity**: Up to 3,000 attendees and 100 interactive participants

- **Endpoints Supported**: Web browsers, H.323 and SIP room systems, iOS devices, PSTN

- **Recording**: Unlimited recording storage and cloud playback (Blue Jeans Enhanced Recording)

- **Support**: Event Assist add-on provides pre- and in-event support

- **Streaming Architecture**: Globally distributed CDN (Akamai)

- **Streaming Protocols**: Adobe HDS (desktop), HLS (mobile)

- **Stream Encoding**: H.264(video), AAC (audio)

- **Stream Encryption**: AES-256

- **Switching**: Adaptive bitrate switching

- **Additional**: Picture in Picture technology for separate people and content streams

"We're excited to begin using Blue Jeans Primetime to connect with thousands of participants simultaneously and discuss ways to drive decision-making across RedHat in real-time. Most important, it helps us meet our goals of continuous innovation and providing our customers with the best enterprise software.

— Lee Congdon, CIO, Red Hat

About Blue Jeans

At Blue Jeans Network, our mission is to make video communications as easy and pervasive as audio communications, enabling more effective collaboration at work, at home, and on the road. Our cloud-based conferencing service makes this possible by enabling customers to connect with each other seamlessly anytime, anywhere, and from practically any device.