VIDEOCENTRIC
The Video Integration Experts™

FOCUS arena

Brochure

YOUR FOCUS?
Microsoft Teams   zoom

YOUR arena?
Cisco Webex   ] pexip [
lifesize   Google Meet
BlueJeans   zoom   Microsoft Teams

THE FOCUS ARENA

The Focus Arena is a unique hybrid solution featuring native Microsoft Teams Room and Zoom Rooms technologies in one package. Its focus on Teams and Zoom is complimented by an arena of other applications, either dedicated to the meeting room, or brought in on a participant's own device (BYOD).

By switching common components, VideoCentric has made it possible to walk into a meeting room, select one of four modes and join the conference of choice. Without the need for IT intervention, users now have control at their own fingertips with professional camera, audio and touchscreen technology optimised for the specific meeting room concerned. With wireless microphones, wired and wireless presentation sharing, BYOD connectivity, touch controlled optical 5x or 12x zoom PTZ cameras and full installation & support services, the Focus Arena represents the world's most advanced video conferencing solution for 2021.

INTEGRATON OF PRE-CERTIFIED COMPONENTS

Focus Arena is based on tried and tested technologies, certified by both Microsoft and Zoom for their respective Room solution offerings, but until now they haven't been integrated into a single supportable solution. VideoCentric's wealth of experience, coupled with interoperability & testing facilities that include one of every MTR and Zoom Room system on the market, together with legacy Poly, Cisco and Lifesize systems and all major cloud services, means that it has been tested thoroughly for reliability over the 5 months since its conception.

USABILITY

Behind the scenes, the Focus Arena's multiple processors have their own identities, allowing the meeting room resources to be scheduled via independent invitations. With One Touch Join (OTJ) activated for Teams Room and Zoom Rooms, meeting room

users simply walk in and....

1.   press "on" (if powered off),
2.   select "mode" (Teams, Zoom, BYOD or Room PC), and
3.   press "join"

Being "native" Teams, the Room system interface on the neat 8" Touch Panel is the Microsoft one that appears on all MTRs; Yealink in our case. Similarly, if switched into Zoom mode, it is the popular Zoom Rooms interface that appears on the same touch panel.

If one of an "Arena" of Desktop Apps (e.g. Webex, Lifesize, BlueJeans, GoTo, GoogleMeet, Pexip, Zoom Client, Teams Client etc) is preferred for a particular meeting, then "BYOD" or "PC" modes can be selected, allowing the same camera & audio system to be used with an individual's own Windows laptop or MacBook, or a fixed meeting room PC (NUC or mini-PC) controlled either by a familiar wireless keyboard and mouse, or from the surface of an interactive touchscreen or whiteboard. All these options are available through VideoCentric to create a seamless solution customised for the room in question.

WIRED AND WIRELESS CONTENT PRESENTATION

The solution is supplied with a wireless USB button/dongle as well as a USB-C & HDMI cable adapter for wired presentations into MS Teams and Zoom conferences. In addition, users may share via Wi-Fi into a Zoom conference via the Zoom Cloud. BYOD and Room PC users using the same professional meeting room peripherals share directly from the app they are running without the capability of 3rd party device input.

AUDIO PICK UP AND VOLUME

Each wireless room microphone supplied supports 6m diameter (20ft) voice pickup with 360-degree coverage. Two are standardly supplied with a USB charging station and two more can optionally be added for larger rooms and those with dividing walls. When coupled with the soundbar supplied, high quality audio with Noise Reduction technology allows for usage even where the ambient environment is a noisy one.

CAMERA CONTROL - MANUAL & AUTOMATIC

The motorised PTZ optical cameras offered allow for the "Auto-Framing of participants based on the number of faces detected. This is distinctly different from "Speaker Tracking", a feature which listens to where the dominant voice is coming from, and the camera is steered to that position automatically. If the automatic adjustment of camera is not preferred, manual control via the touch panel is available in Teams Room or Zoom Room modes. A hand-held remote control is supplied, this being the only mode of control when using the same camera with Desktop & BYOD "Arena" apps.

DISPLAY REQUIREMENTS

VideoCentric supplies a wide range of passive and interactive displays for Focus Arena including 49, 55, 65, 75, 86 & 98" variants. For the best experience, dual displays are recommended, each requiring just 2 HDMI, 1 USB and 1 RS232 control ports. Consequently, Focus Arena is compatible with most commercial and professional displays and projectors if you would rather re-use your existing units.

100% WIRELESS OPTION

Wireless microphones and wireless content sharing mean we are well on our way to a complete wireless solution even with the standard package. That is with a couple of exceptions. The single cable that powers the Touch Panel and delivers presentation content is one, but the alternative is for us to set that panel into the wall and select "Join" before being seated. The camera's auto framing feature means that little interaction is needed anyway and for manual camera and volume control we also include a hand-held IR remote controller. BYOD is standardly wired (USB for camera + audio) and HDMI for display output, but we offer a wireless BYOD option for those looking for "zero cables to the table", ideal for those with solid floors or a glass meeting room table.

EXPERT SUPPORT OF FOCUS ARENA

This solution has been created by VideoCentric's own engineers and deployed by its own team of installers. We carry spares here in the UK and insure hardware and software through respective manufacturers to guarantee rapid response SLAs. In-house telephone helpdesk with email & video support from our own staff means we care for your installation ourselves to maximise uptime and keep your organisations communicating. VideoCentric's value added Gold & Platinum Service Level Agreements (SLAs) allow you to choose the level of on-site involvement required in the first year and beyond. Note that unlike other resellers, VideoCentric's demonstration showrooms & support labs are equipped with every MTR, every Zoom Room system and every major brand of SIP/H.323 legacy system along with most cloud subscriptions and CVI + CRC licences for complete assistance with interoperability.

THE UK'S LEADING VIDEO COMMUNICATIONS INTEGRATOR

VideoCentric is an award-winning, highly accredited and independent end-to-end integrator of the world's leading video conferencing and collaboration solutions.

Built on knowledge, experience and customer satisfaction, our aim is to offer the most independent advice and the highest levels of technical support available in the UK to complement our portfolio of Conferencing, Collaboration, AV and video networking technologies so you can achieve your business goals and excel in your marketplace.

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